



IT SECURITY FOR SMBs



1/3

of SMB leaders stay up at night worrying about security of their data & IT systems¹



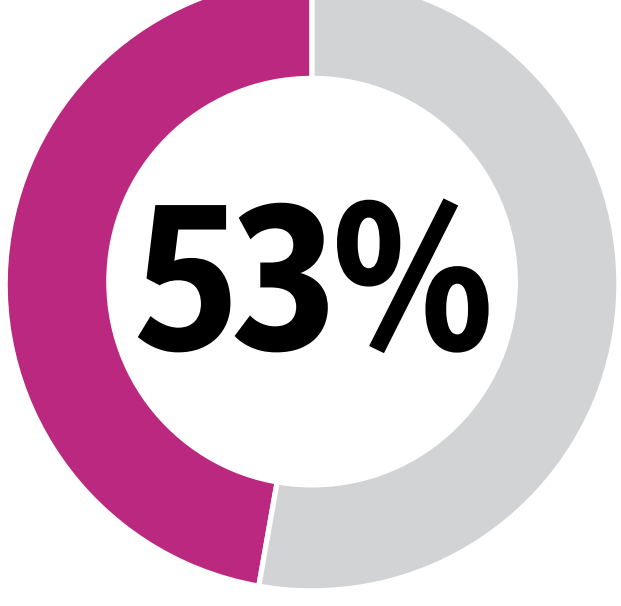
720 MILLION

digital hack attempts every 24 hours²

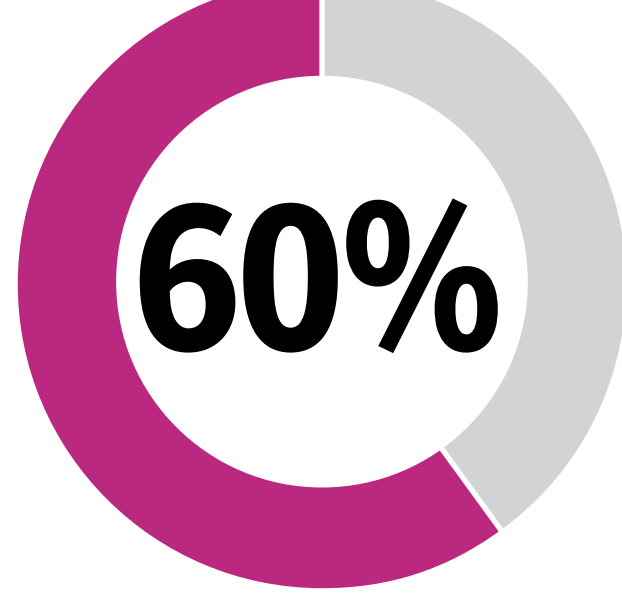


40 SECONDS

the time that another business has become a victim of ransomware⁴



of companies with up to 499 employees have experienced a breach in the last year³



of small companies are unable to sustain their businesses over six months after a cyber attack⁴

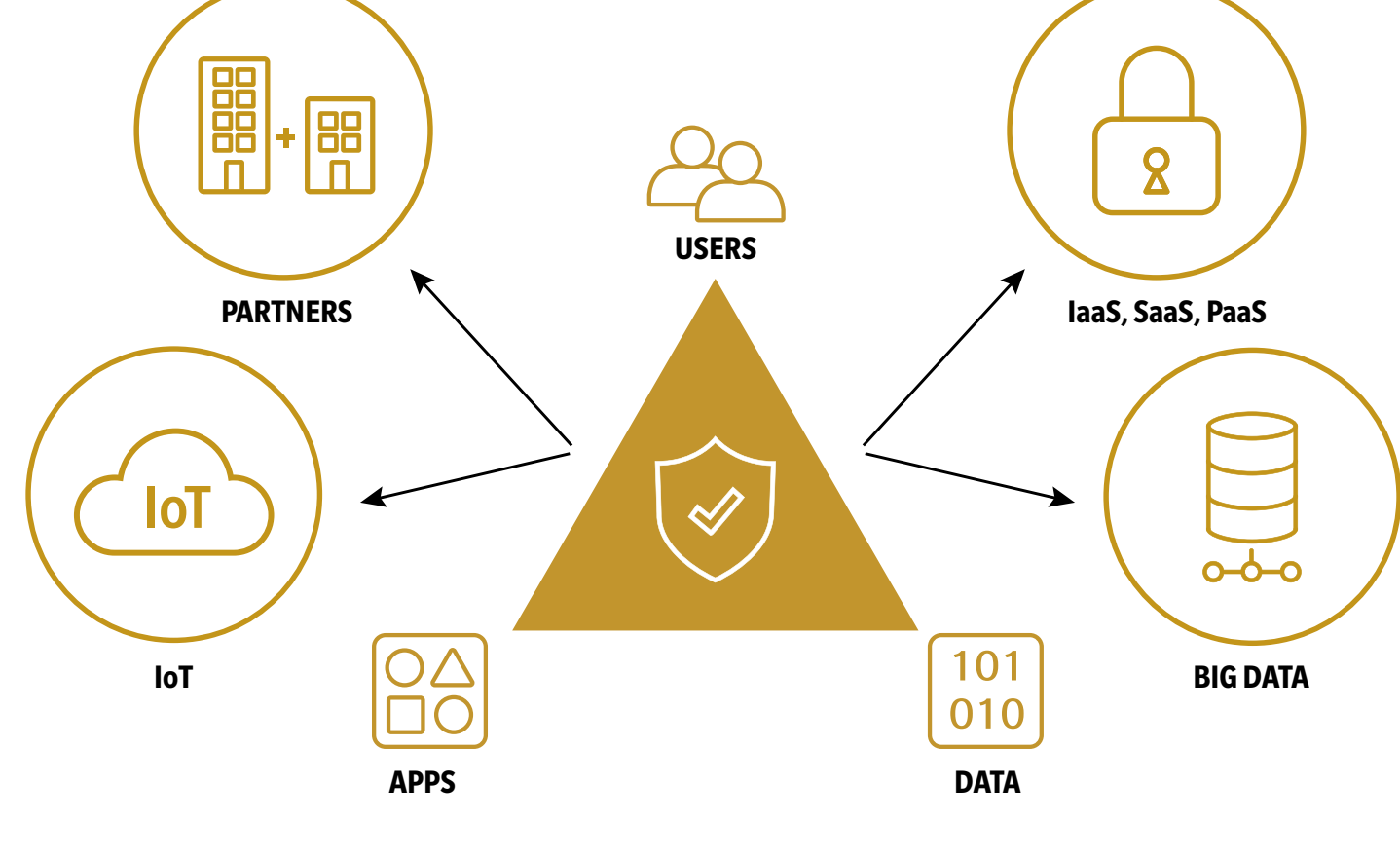
SMBs ARE INCREASINGLY BECOMING THE PRELIMINARY FOCUS OF CYBER ATTACKS⁵,

with cybercriminals viewing them as soft targets that have:

less sophisticated security infrastructure and practices

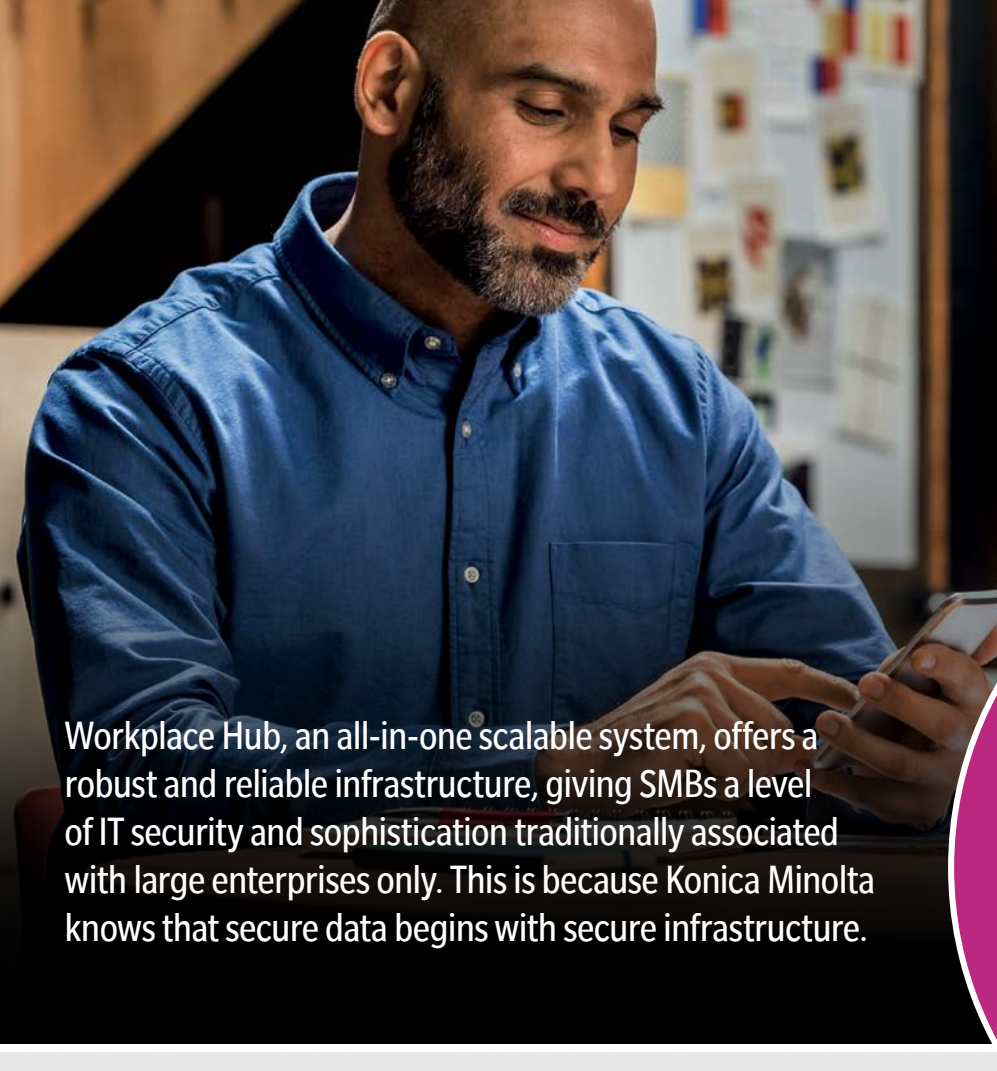
an inadequate number of trained personnel to manage and respond to threats

HOW CAN SMBs ARM THEMSELVES WITH ALL THE TOOLS NEEDED TO PROTECT NOT ONLY THEIR COMPANY, BUT THEIR CUSTOMERS TOO?



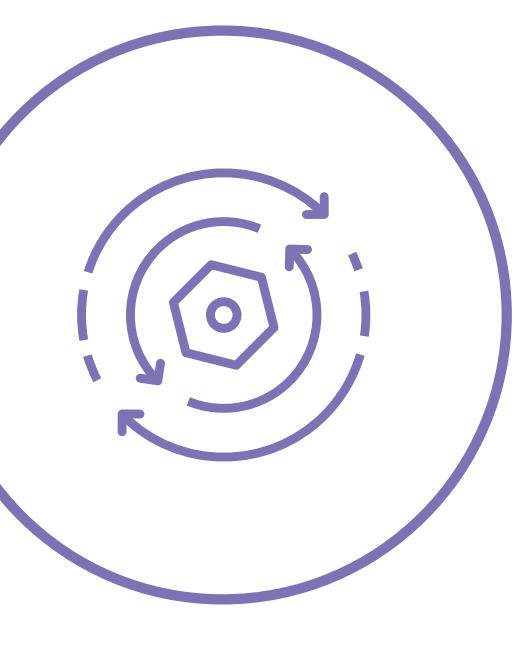
Protect your most business-critical digital assets and their interactions, regardless of location

WORKPLACE HUB: PROVIDING WORLD-LEADING SECURITY FOR SMBs



Workplace Hub, an all-in-one scalable system, offers a robust and reliable infrastructure, giving SMBs a level of IT security and sophistication traditionally associated with large enterprises only. This is because Konica Minolta knows that secure data begins with secure infrastructure.

3 ESSENTIALS FOR A SECURE WORKPLACE



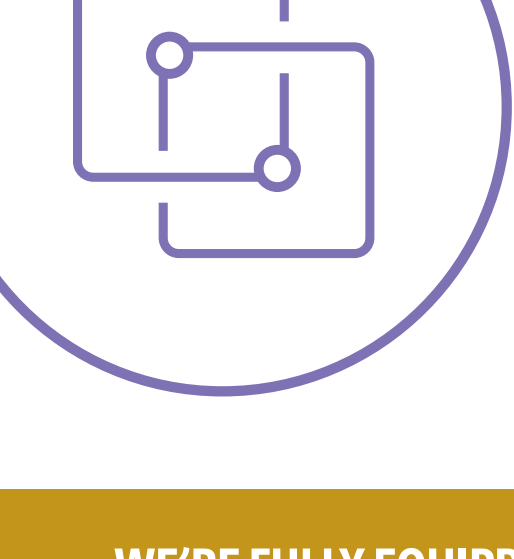
1. SILICON ROOT OF TRUST

Utilizing the "World's Most Secure Industry Standard Servers," Workplace Hub has HPE's unique technology built into the hardware, to guarantee only valid firmware can boot.



2. NEXT-GEN FIREWALL

Workplace Hub uses the Sophos XG Firewall to automatically block and respond to threats, expose hidden risks, and monitor what's happening on your network in real-time.



3. ALL-IN-ONE SYSTEM

Having one trusted integrated system reduces the challenge of having to identify what's a real threat, and what isn't.

WE'RE FULLY EQUIPPED TO MANAGE THE COMPLEX TASK OF PROTECTING YOUR DATA AND SYSTEMS FROM MALICIOUS ATTACKS. SO YOU CAN CHECK SECURITY OFF YOUR WORRY LIST. WE'VE GOT YOU COVERED.

workplacehub.com

SOURCES

- 1 <http://fal.cn/SMBsurvey>
- 2 CNBC 2016
- 3 Cisco Cybersecurity special report, 2018
- 4 Cyber security business report, October 19, 2017, by Steve Morgan.
- 5 Cyberthreats and Solutions for Small and Midsize Businesses, Vistage Research Center, 2018. Developed in collaboration with Cisco and The National Center for the Middle Market. Available at: <https://www.vistage.com/research-center/business-operations/risk-management/20180503-22912/>.
- 6 Based on external firm conducting cybersecurity penetration testing of a range of server products from a range of manufactures, May 2017

